

LYME REGIS TOWN COUNCIL

TOURISM, COMMUNITY AND PUBLICITY COMMITTEE

MINUTES OF THE MEETING HELD ON WEDNESDAY 7 MARCH 2018

Present

Chairman: Cllr Mrs C. Reynolds

Members: Cllr J. Broom, Cllr R. Doney, Cllr Mrs M. Ellis, Cllr B. Larcombe, Cllr S. Larcombe, Cllr J. Scowen, Cllr G. Turner, Cllr S. Williams

Officers: Mr M. Green (deputy town clerk), Mrs A. Mullins (admin officer)

Absent: Cllr D. Hallett, Cllr P. Ridley

17/71/TCP Public Forum

There were no members of the public who wished to speak.

17/72/TCP Apologies

Cllr P. Hicks

17/73/TCP Minutes

Proposed by Cllr G. Turner and seconded by Cllr Mrs M. Ellis, the minutes of the meeting held on 24 January 2018 were **ADOPTED**.

17/74/TCP Disclosable Pecuniary Interests

There were none.

17/75/TCP Dispensations

There was no grant of dispensations made by the town clerk in relation to the business of this meeting.

17/76/TCP Matters arising from the minutes of the previous meeting held on 24 January 2018

Managing consultation exercises

Cllr Mrs M. Ellis said she would be meeting with the Dorset police and crime commissioner, Martyn Underhill, on 19 April 2018.

LymeArts Community Trust

The deputy town clerk said the lease had not yet been sent to members but this would be done.

Skatepark

Cllr S. Larcombe asked if there was a snagging list which Wheelscape would be dealing with.

Cllr Mrs C. Reynolds said any outstanding issues would be listed and agreed.

17/77/TCP

Update Report

Seafront wi-fi

Cllr J. Scowen asked when the system would officially go live.

The deputy town clerk said it would be beneficial to have one more week of fine tuning before it was officially launched.

Coastal Communities Fund

Wendy Davies from LymeForward was invited to speak to members about the round five bids.

Mrs Davies said the Coastal Communities Team (CCT) had put together a list of projects it felt fitted the funding criteria and were achievable in the timescale.

She said Dorset Coast Forum (DCF) had arranged a meeting on 13 March 2018 to discuss whether a portfolio bid should be submitted, as this was successful in the previous round of bids. If it was a portfolio bid, the chosen theme would affect the type of bid submitted. She said the Lyme and Charmouth bids couldn't be decided until after the meeting.

Mrs Davies said they had been informed there was an economic emphasis this year; projects had to either provide new jobs or preserve existing ones.

Mrs Davies said the list of ideas which would be submitted to DCF was as follows:

- Signage
- Seafront railings
- Walking routes around the town
- Marine Theatre front-of-house
- Theatre Square
- Improve Jane Austen gardens
- Town app
- Charmouth seafront enhancement scheme

It was agreed the full list would be sent to members.

17/78/TCP Minutes of the WWI Commemorations and Memorial Refurbishment Working Group meeting held on 17 January 2018

Cllr B. Larcombe said the council should try to ensure events such as these did not use single-use plastic items.

The minutes of the meeting were **RECEIVED**.

17/79/TCP WWI Commemoration Trench and Union Flags

Cllr Mrs C. Reynolds said she was concerned the trench would be unsafe and not well enough protected, especially at night. She said she had spoken to the council's geotechnical engineer about the proposal, who was concerned about the impact it would have on the stabilisation works and drainage.

Proposed by Cllr G. Turner and seconded by Cllr B. Larcombe, members agreed to **RECOMMEND TO FULL COUNCIL** not to approve the building of a trench in the gardens, but to purchase Union flags and fly them along Broad Street to commemorate the centenary of the end of the First World War.

17/80/TCP Making Lyme Regis a Plastic-Free Town

Cllr R. Doney asked members to support the initiative and publicly show its support for Turn Lyme Green in leading the initiative.

Proposed by Cllr J. Broom and seconded by Cllr Mrs M. Ellis, members agreed to **RECOMMEND TO FULL COUNCIL** to support the plastic-free initiative led by Turn Lyme Green by promoting the initiative and by supporting events, to appoint Cllr R. Doney to the Plastic Free Lyme steering group, and the council leads by example by removing single-use plastic items from its premises and operations.

17/81/TCP Gateway Card Review

There was general agreement that Uplyme and Charmouth should be involved in the Gateway Card scheme. However, Cllr Mrs M. Ellis suggested the businesses which were already involved in the scheme should be consulted on whether they were in favour of this or not.

Cllr B. Larcombe asked if there was any idea of how much the cards had been used since the launch.

The administrative officer said it was suggested the Gateway Card could be re-launched, possibly at a breakfast meeting and with the inclusion of Uplyme and Charmouth, and feedback from businesses could be gathered at that meeting.

Cllr Mrs M. Ellis said she would not be in favour of extending residents' parking concessions to Uplyme and Charmouth, and there was general agreement on this.

Proposed by Cllr J. Scowen and seconded by Cllr B. Larcombe, members agreed to **RECOMMEND TO FULL COUNCIL** to support in principle Uplyme

and Charmouth joining the Gateway Card scheme, subject to consultation with businesses already participating and those in Uplyme and Charmouth.

17/82/TCP Chamber of Commerce

Cllr B. Larcombe said as local businesses had not shown much interest in setting up a town chamber, he was not in favour of the council providing start-up funding. He said individual businesses could still join the Dorset Chamber of Commerce and Industry if they chose to.

Most members agreed with this view, and noted that the council had worked hard to facilitate the setting up of a town chamber, but with little interest shown.

Proposed by Cllr B. Larcombe and seconded by Cllr J. Broom, members agreed to **RECOMMEND TO FULL COUNCIL** not to pursue the idea of a chamber of commerce in Lyme Regis.

17/83/TCP iCoast Website

Members discussed whether to support the upgrading of the iCoast website or to concentrate on improving the town council's own tourism website.

The administrative officer said the iCoast website featured events and activities in Lyme Regis, so it would provide more publicity for the town, in addition to the official tourism website.

Proposed by Cllr S. Larcombe and seconded by Cllr G. Turner, members agreed to **RECOMMEND TO FULL COUNCIL** to agree, in principle, to financially support the upgraded version of the iCoast website, at a suggested price of £52 a year but to be further discussed and agreed, and to agree that further discussions take place with iCoast to determine how the website could be better linked with lymeregis.org.

Cllr R. Doney told the meeting about a project by the National Coastal Tourism Academy called England's Coast, which promoted the coastline to international visitors. This included a website. englandscoast.com, where visitors could construct itineraries for their visit. He said this year there was an international marketing show in Holland, Germany and France, which linked in with the council's objective to promote Lyme to foreign visitors.

17/84/TCP Managing Consultation Exercises

Cllr B. Larcombe asked if there were any updates on the proposed Dorset National Park, which the council was previously consulted on.

The deputy town clerk said the council hadn't received any updates but he was aware it was being discussed again.

The meeting closed at 8.21pm.